



Smarter Solutions for Meetings, Events & Travel.

Lanyon Passkey

PART OF THE SMART HOTEL CLOUD™

For Meeting and Event Planners



The easy, efficient way to manage group room blocks and automate attendee bookings

The Lanyon Smart Hotel Cloud™ enables hotels to generate more profitable transient and group business. Lanyon Passkey – part of the Smart Hotel Cloud – lets hotels and CVBs streamline and automate meeting and event bookings while creating upsell revenues from group guests, who gain a simpler way to make and manage their hotel reservations.

Lanyon Passkey makes it simple for conference organizers and event planners to manage hotel bookings for all your events. Your event organizer will provide you with a customized website where your attendees can book their rooms. The website can even be linked with your event registration system, if desired.

Ensure Perfect Events

Weddings, corporate events, association meetings and conferences – Lanyon Passkey provides an exceptional guest experience for any event. You and your hotels can create a mobile-optimized booking page for each event – and your guests can book rooms from anywhere.

Flexible Event Management

Track group event inventory, pickup and availability – whether the event has one room type or multiple sub-blocks. Book guests through the online portal and with PCI-compliant room list uploads. No errors means more satisfied attendees.

Manage Group Bookings Better

Online event dashboards let planners and hotel staff see live data on block pick-up, pace, room lists and other critical metrics – while automatic emails remind you to stay up-to-date. Know your blocks are filled and reduce attrition risk with Lanyon Passkey.

Integrated Registration and Booking

Over 100 event registration systems link directly to Lanyon Passkey using Event Connector, our API integration technology. See who's registered but not booked rooms – and help guests book inside your room block.

Learn why Lanyon Passkey is the travel industry's leading group bookings management technology

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Lanyon is the **only** company to provide **comprehensive solutions** to manage transient and group travel.

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