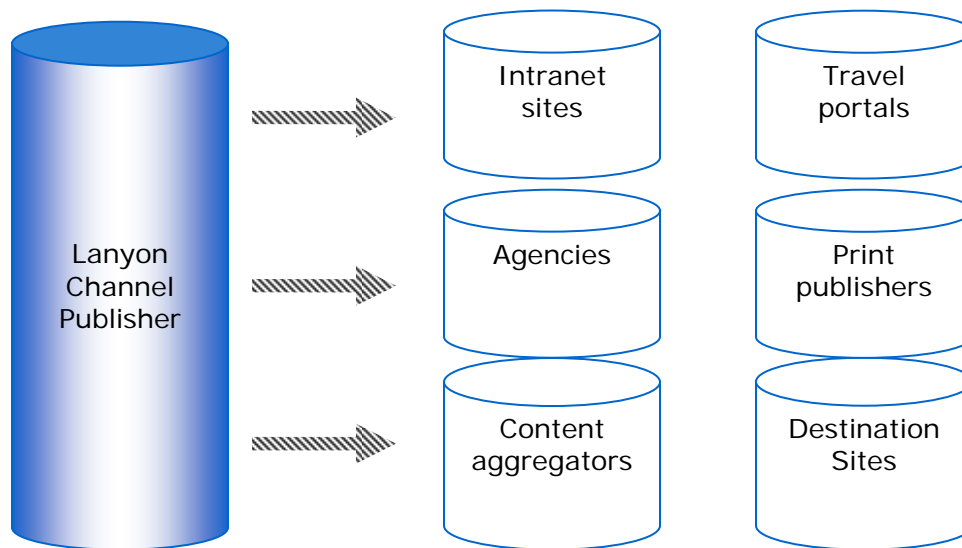




ChannelPublisher™

The smartest way to distribute hotel content

ChannelPublisher uses your hotel content and disseminates it to the Internet and your enterprise. Expand your marketing reach by publishing content to all of your distribution partners including: travel portals, content aggregators, Internet agencies, corporate intranets, meeting planners, destination sites, and even traditional print publishers.



Manage once, distribute everywhere

Powerful Capabilities

ChannelPublisher is simply the most cost effective way to distribute hotel content. ChannelPublisher clients are able to eliminate the high cost of multiple, single focus databases and their support structures. Channel publisher also helps hotel suppliers improve content quality because content is refreshed more frequently when it is used for multiple channels, including: your CRS, one or more GDSs, the Internet, and corporate RFPs.

Channel publisher helps hotel suppliers assure consistent product and brand content delivery across multiple distribution channels by sending changes as they occur or through a scheduled refresh. Enhance your influence at the point-of-sale by providing richer marketing content than typically available through disparate sources and screen scraping.



As a subscriber to PropertyVault you can store media files of any type including text, images, audio/music, video, and animation.



Reliable

Lanyon is the recognized leader in content management and process improvement solutions for the hotel industry and their partners. From GDS rate publishing and productivity tools to the latest Internet innovations, Lanyon products can be found in major travel-related companies worldwide. Let us help you publish your corporate and consortia rates and other content. Call us today to speak with our sales and marketing team, or email sales@lanyon.com.

Compelling Benefits

- Cost effective
- Faster distribution
- Manage all content
- Expanded marketing reach
- Improved quality
- More compelling presentations
- Highly reliable

Unique Features

- Central management
- Distribute everywhere
- 24/7 availability
- Multiple file types
- Scheduled content refresh

Contact us to learn how Lanyon Channel Publisher can help expand your marketing reach and lower the cost of distributing your content.

Contact

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