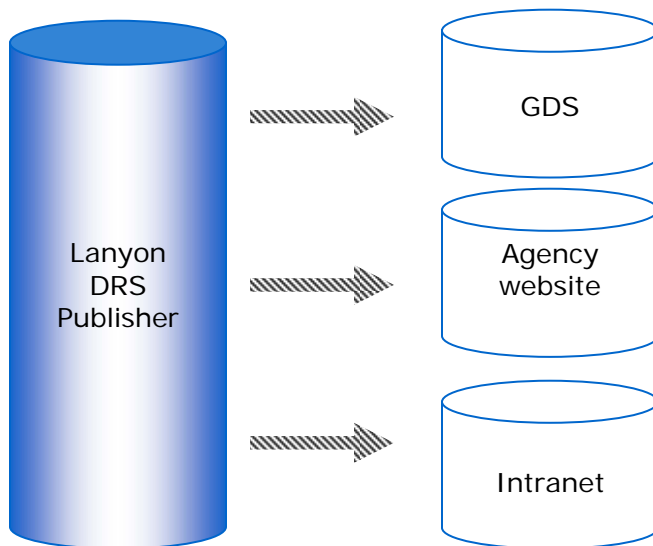




## DRSpublisher™

*The easiest way to create and publish marketing information to multiple GDSs*

DRSpublisher™ enables suppliers to create their GDS reference and marketing information pages with the ease and efficiency of a word processor. Simultaneously publish to all GDSs while creating HTML content for a dedicated agency website or Intranet. Referred to as AIS, GRS, or DRS, Lanyon turns these once static and often stale pages into a dynamic message board for the savvy marketer. Whether announcing a new service or promotion, pushing distressed inventory, distributing late breaking news, or simply providing detailed FAQs to reduce customer service calls, there is no better way to reach and influence agents at the point of sale.



*Publish easily, distribute everywhere*

### Easy to Use

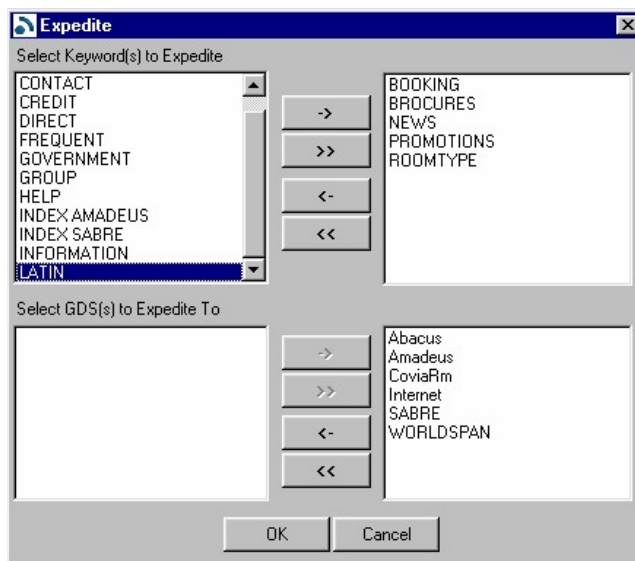
DRSpublisher reduces training costs by eliminating the need for agents to memorize GDS commands. Lanyon can host the application in our data center using our GDS lines. DRSpublisher's intuitive design features are customized to match your existing business needs while streamlining the process.

DRSpublisher enables you to increase your agent visibility by timing your publishing to synchronize information with your marketing campaigns. Use DRSpublisher to generate the same content in HTML for publishing to your Intranet or Internet.



The DRSpublisher acts with the familiarity of a word processor, and allows you to make edits to your content quickly and easily, without any programming.

- Copy and paste updates
- Format and spell check
- Preview
- Submit to publish



### Reliable

Lanyon is the recognized leader in content management and process improvement solutions for the hotel industry and their partners. From GDS rate publishing and productivity tools to the latest Internet innovations, Lanyon products can be found in major travel-related companies worldwide. Let us help you publish your corporate and consortia rates and other content. Call us today to speak with our sales and marketing team, or email [sales@lanyon.com](mailto:sales@lanyon.com).

### Compelling Benefits

- Highly efficient
- Rapid implementation
- No programming
- Increase agent visibility
- Easy to use
- Adapts to your business process

### Unique Features

- Automated scheduling
- 24/7 availability
- Update your own website
- Familiar look and feel

Contact us to learn how Lanyon DRSpublisher can help expand your agent visibility and streamline the process of publishing to multiple GDSs and websites.

### Contact

(p) +1 .817.226.5656  
(e) [sales@lanyon.com](mailto:sales@lanyon.com)