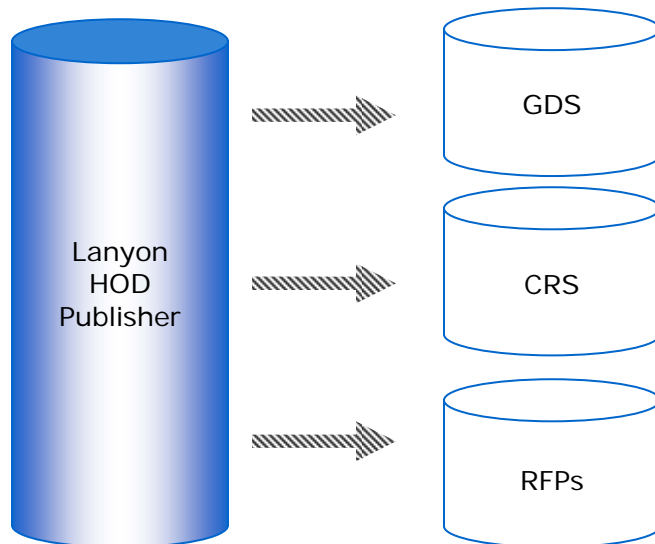




HODpublisher™

The smartest way to manage your GDS displays

HODpublisher builds and updates property descriptions simultaneously in the major GDSs. As a subscriber to PropertyVault, your content can be repurposed for your RFPs or feed your CRS and other alternate distribution systems with HODpublisher.



Manage once, distribute everywhere

Powerful Capabilities

HODpublisher enables your staff to focus on the quality of the content rather than memorizing the archaic GDS formats. You can reduce training costs, and eliminate the need for training on GDS formats. HODpublisher provides updates to the GDS displays and automatically publishes to the many internet sites that rely on them for content.

HODpublisher is a hosted ASP application which reduces the implementation time and cost associated with GDS connectivity. In addition, hotels are able to view and easily update their GDS descriptions and accurately publish hotel descriptions and property features, thereby increasing the number of times your property is displayed and expanding your marketing reach.



As a subscriber to PropertyVault you can store media files of any type including text, images, audio/music, video, and animation.



Reliable

Lanyon is the recognized leader in content management and process improvement solutions for the hotel industry and their partners. From GDS rate publishing and productivity tools to the latest Internet innovations, Lanyon products can be found in major travel-related companies worldwide. Let us help you publish your corporate and consortia rates and other content. Call us today to speak with our sales and marketing team, or email sales@lanyon.com.

Compelling Benefits

- Highly efficient
- Rapid implementation
- Increased visibility
- Increased revenues
- Improves content accuracy
- Improved marketing capabilities
- Less effort

Unique Features

- Central management
- Connect to your CRS
- 24/7 availability
- Publish to multiple GDSs
- Publish to RFPs
- Synchronize with multiple websites

Contact us to learn how Lanyon HODpublisher can help expand your marketing reach and lower the cost of managing your GDS content.

Contact

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