



Lanyon Meetings and Event Management™

Integrated platform combines intuitive management of meetings and events with transient hotel, and engagements and projects

Lanyon offers a Next Generation Meeting & Event Management solution which is fully integrated with an enterprise preferred supplier strategy. Utilizing intuitive design elements typically found in consumer travel websites, the solution has been specifically designed to close “the user experience gap” which has prevented First Generation meetings solutions from gaining wide enterprise adoption. Lanyon Meeting & Event Management was designed to promote adoption through elegant usability that will allow every associate in an organization to quickly and easily book their meeting.

Integrated Hospitality Management

Travel buyers have struggled for decades to integrate their management of transient hotel spend with meetings and events. Lanyon has finally delivered on this promise and completely integrated the sourcing, management, and reporting of corporate hospitality spend across the enterprise. As a result, travel buyers gain greater control of their enterprise hospitality spend and are able to increase supplier leverage, leading to increased incremental savings.

The screenshot displays the Lanyon Meetings and Event Management interface. On the left, a 'Refine Search' sidebar lists various filters such as Location, Hotel Name Contains, Hotel Brand, Star Rating, Amenities, Sleeping Rooms, Meeting Rooms, Total Meeting Space, Largest Meeting Room, Avg. Response Time, Response Rate, and Special Offers. The main area features a map of Las Vegas with a yellow highlighted route. Below the map, there are sorting options: 'Our Picks', 'Price', 'Star Rating', and 'Distance'. Two hotel listings are shown: 'Luxor Hotel and Casino' with a 5-star rating and 'Canceled Space Available from \$325.00', and 'Excalibur' with a 5-star rating and 'Negotiated Rates from \$81.00'. On the right, a 'Hotels Selected' list includes Paris Las Vegas, Stratosphere Casino Hotel & Tower, Bellagio Hotel and Casino, Do Vinci, Sahara Hotel and Casino Las Vegas, Circus Circus Las Vegas, Imperial Palace Hotel and Casino, and Tropicana Hotel and Casino. At the bottom of the list are buttons for 'Compare', 'Remove', and 'Go to RFP'.



While technical integration of transient and hospitality spend is critically important, Lanyon clients also benefit from Lanyon's 26 years of experience working directly with hospitality suppliers both with their transient hotel responses and distribution technologies. As a result, travel buyers will find travel suppliers are very familiar and comfortable with Lanyon technologies when responding to meeting and event requests.

Simply Powerful

Lanyon believes technology should be intuitive and easy to use without training. Technology should make our professional tasks easier, faster, and enable us to do more with less. To accomplish this goal, Lanyon investigated common challenges travel buyers have in their use of First Generation technologies to manage corporate meetings and events, and designed an entirely new solution which removes these barriers and enables travel buyers to achieve their goals faster and with less effort.

Because the solution was designed to feel like a consumer travel website, even more business professionals will be willing to manage their meetings and events through the enterprise solution. The end result will be much higher adoption, increased control, and greater enterprise savings for meetings and event spending.

The screenshot shows the Lanyon web application interface. At the top, it says "Welcome, Jay Reilly!" and "Home | My Profile | Logout". Below this is a navigation menu with "Dashboard", "Meetings & Events Planning", "Search", "Planning Tools", "Reports", and "Admin". The main content area is titled "Dashboard" and includes several widgets:

- Getting Started:** Quick tips for searching properties, creating meetings, and creating RFPs, each with a video tutorial link.
- Meetings Calendar:** A calendar for January 2011 showing meeting dates. For example, "IBM Training Meeting for Lanyon Meeting" is on Jan 4, and "IBM Sales Meeting - IT Support" is on Jan 11.
- Recent Meetings:** A table listing recent meetings with columns for Name, Date, and Location.

Name	Date	Location
IBM Training Meeting for Lanyon Meeting Solution	04-07-Jan-2011	Dallas, Tx
IBM Product Council	27-28-Jan-2011	Rochester, NY
IBM Annual Users Conference	16-20-Jan-2011	Orlando FL
IBM Sales Meeting	10-12-Jan-2011	Westchester, NY
Swiss Fir 2	28-30-Jan-2010	Dallas, Tx
Swiss Fir	29-30-Jan-2010	Dallas, Tx
Jay's June Sales Meeting	07-09-Jun-2010	Boston
IBM Meeting Requests	27-29-Jun-2010	Dallas, Tx
- RFPs Pending Planner Decision:** A table listing RFPs with columns for RFPID, Meeting Name, and Posted On.

RFPID	Meeting Name	Posted On
217	International Paper	25-May-2010
126	May Training Meeting	15-Apr-2010
129	Capizant demo	15-Apr-2010
99	Jay's June Sales Meeting	01-Apr-2010
- Contracts:** A table with columns for RFPID and Facility Name.

RFPID	Facility Name
227	Hewlett Suites

Online training for Lanyon Meetings & Event Management

Lanyon Meeting & Events Management™ includes a new type of RFP (Fixed Budget Request) which allows meeting planners to specify their budget, and invite suppliers to provide creative solutions to meet their needs within their budget constraints. Travel buyers have the ability to load and display transient rates and preferred supplier strategies which are fully integrated into the meeting sourcing and planning process.



The system helps travel buyers avoid unnecessary expenses by digitizing meeting contracts to capture key dates and then creating automated reminders and notifications for important actions necessary to avoid costly penalties.

Detailed Reporting

Lanyon extends application ease of use to enterprise reporting capabilities which are designed to be both intuitive and powerful, providing travel buyers the tools they need to better report on and control every detail of their meeting and event spend.

centrinoCorp Product Council 2011
Attendee List by Type and Accommodations

Date of Report: 02-July-2011 - 2:31 PM (US Central Time)

Attendee Type	Property Name	Last Name	First Name	Reg. Date	Arrival Date	Departure Date	Room Type
Attendee Type: Customer							
Property Name: Omni Hotels Chicago							
		Anderson	Karen	04-Apr-2011	02-Jul-2011	05-Jul-2011	King Bed Non S
		Burlington	Diane	16-May-2011			Queen Bed Non
		Darling	Peter	04-Apr-2011	02-Jul-2011	05-Jul-2011	2 Queen Beds
		Kim	Larry	11-May-2011	02-Jul-2011	05-Jul-2011	1 Kind Bed Non
		Koshy	Shruti	22-Jun-2011			1 Queen Bed N
		Johnson	Jack	01-Apr-2011	02-Jul-2011	05-Jul-2011	King Bed
		Ronson	Mark	26-Apr-2011	02-Jul-2011	05-Jul-2011	King Bed
Total Attendees: 7							
Property Name: Trump International Hotel							
		Huang	Jack	04-Apr-2011	02-Jul-2011	05-Jul-2011	Queen Bed
Total Attendees: 1							
Total Attendees: 8							
Attendee Type: Employee							
Property Name: Omni Hotels Chicago							
							King Bed

Using intuitive report wizards, travel buyers can quickly drill down into specific attributes of their meetings spend to quickly identify trends, or specific charges that appear to be outside the norm.

Contact Us

Contact us to learn more about Lanyon Meetings & Event Management and how it can help your business increase savings, improve sourcing and management efficiency, and increase control of your enterprise hospitality spend.

Contact

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