

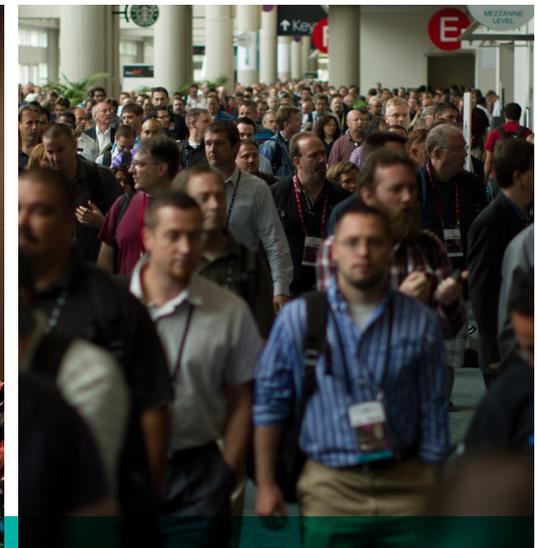


Smarter Solutions for Meetings, Events & Travel.

Lanyon Events

PART OF THE SMART EVENTS CLOUD™

Flagship Conferences



Spend Time Engaging Your Audiences, Not Managing Technology

“We searched all over to find a great tech partner to help automate large parts of our business. Lanyon’s in-depth knowledge of technology and great, strong grasp of Apple technology, combined with the integration platform was incredibly valuable. Lanyon handled all of our data in an elegant way. It’s a great partnership; there are very smart people at Lanyon.”

- Macworld/iWorld

Engage Audiences. Increase Revenues.

The Lanyon Smart Events Cloud™ brings together leading technologies for event marketing, strategic meetings management and corporate travel. Lanyon Events (formerly Lanyon Conference) – part of the Smart Events Cloud™ – is the only conference management solution designed for large, comprehensive conferences and events.

Trusted by the top event organizers and marketers, Lanyon Events allows you to manage all the aspects of your event - all from a single system - so you can create engaging event experiences, easily capture all the data and attendee interactions at your event, and quickly identify opportunities to grow your business.

Connect Your Audiences

Get insight on what your attendees like, share, and recommend to their communities.

Engage Anytime, Anywhere

Strengthen engagement through custom branded, configurable mobile event applications.

Build Your Community

Beyond your flagship events, power all your corporate and field marketing events – roadshows, lunch and learns, partner summits and more – for year round engagement.

Measure Engagement

Receive immediate insight about audience activity and behavior at your event.

www.lanyon.com | [@Lanyon](https://twitter.com/Lanyon)

Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

For more information, please contact:

sales@lanyon.com

USA: **800 473 6748**

EMEA: **+44 (0) 203 743 3240**

APAC: **+65 3158 8740**

Lanyon Events takes the headache out of implementing and managing event technology, empowering you to focus on building the best event experience for your audience.

“The Lanyon team consists of thought leaders in the event space. We live in a digital world, which offers us incredible new technologies to help run an event, all harnessed by Lanyon.”

- Mike Stiles,
Senior Corporate Events Manager, Adobe

Online And Onsite Registration

The tools to manage all event registration aspects: design branded registration pages, create custom registration paths, and answer pricing and profiling questions. On-site kiosks help expedite check-in.

Session Access Center

Use the redesigned Personal Scheduler to view, sort, filter, and indicate interests in sessions. Select and save sessions to a calendar accessible online or via mobile device for an individualized event experience.

Connect

Tag interests for later reference, share them with others, and discover people, exhibitors, or content. Based on these interactions, additional recommendations are served to the attendee.

Livestream Your Content

Expand your event reach to greater audiences with Ustream, YouTube, and Livestream integrations. Moreover, webcast, live stream, and capture event content through our strategic alliance with Sonic Foundry.

Lead Management

Acquire and manage sales prospects throughout your events' life cycle. QR codes, 1-D barcodes, and Near Field Communication (NFC) technologies capture leads real-time at events when you scan badges.

Exhibitor Resource Center

Provide exhibitors with the resources they need for tradeshow and exhibitions. Manage tasks easily through interactive floor maps, booth rentals, sponsorship options, credit card processing, and more.

Speaker Resource Center

Indicate preferences, manage tasks, upload resources, and monitor comments from this single web application.

Mobile

Support online registration, QR-code contact sharing, gamification, and mobile collaboration with our user-friendly mobile application.

Professional Services

Experienced professionals available to support your event needs and ensure that your event goes off without a hitch. Plus our training professionals are available virtually or onsite to train your team on how to most effectively and efficiently use event management solutions to run all your events and conferences.

Find out how to create...Smart Events™ with Lanyon Events

www.lanyon.com | [@Lanyon](https://twitter.com/Lanyon)



Lanyon is the **only** company that provides **comprehensive software solutions** for meetings, events and corporate travel.

For more information, please contact:

sales@lanyon.com
USA: **800 473 6748**
APAC: **+65 3158 8740**

EMEA: **+44 (0) 203 743 3240**