

Lanyon Transient

PART OF THE SMART HOTEL CLOUD™

Content Management



Control Your GDS and OTA Content with Lanyon

The Lanyon Smart Hotel Cloud™ enables hotels to generate more profitable transient and group business. Lanyon Transient – part of the Smart Hotel Cloud – offers a suite of solutions that simplify how hotels attract, manage and win corporate travel business, publish data to GDSs and OTA websites, and use GDSs.

Managing information about your properties in the global distribution systems (GDS) and online travel agency (OTA) websites is now simple and customizable with Lanyon Transient Content Management. Centralized content management means you only update your information only once, in one place and Lanyon takes care of the rest. Determine what OTA channels will receive your content, the content types they will receive, and on what schedule. Benefit from greater control, more consistency, and fewer errors, thanks to Lanyon.

Simplify High Quality Content Management

Lanyon's Content Management uses cloud-based tools to enable you to manage and publish property information from a single source to multiple GDSs and OTAs when and how you want. Now, you can reduce hours of error-prone data entry into multiple systems to minutes using an intuitive, web-based tool. Or set up your central reservation system (CRS) to push content updates into Lanyon for an even more automated solution.

Control Your Content Distribution to the Web

Set up publishing to your desired OTA channels, schedule the automated delivery, and choose what information you want them to receive. Just made an important update and don't want to wait for the scheduled publish? You can manually push the updates by channel or by property at any time. You are in control.

Deliver Guest Satisfaction through Accuracy

Keep your information fresh. Updates are delivered to the GDSs automatically and as soon as they are made. Travel agents will be assured they're seeing up-to-date and accurate information when booking reservations for your guests through any GDS – resulting in a better guest experience.

Property Profile

[Return to Property Management Home](#)

Property: (LN) 729 - Beachside Resort and Suites, Galveston, TX, US [Select Another Property](#)

Preview Channel:

The  icon next to the category name indicates the category is incomplete (status is In Progress). Please update the category(s) and set the status to Approved.

General Profile	Airports	Blackout/Air Dates	Block Rooms	Communications	Competitor/Neighboring Properties	Contacts	Corporate Housing
Descriptions	Dining Options	Distribution Systems	Environmental Impact	Facilities	Location	Loyalty Programs	Meeting Rooms
Multimedia	Packages/Promotions	Policies	Policies-Cancel & Guarantee Deposit	Policies-Extra Chgs & Min/Max Stay	Policies-Payment & Reservation	Rate General Information	Recreation
Rooms	Safety & Accessibility	Services & Amenities	Taxes, Fees & Payments	Custom Categories			

General Profile

Status: Approved
Last updated by doethomas on 06/06/2015 03:03 PM

Basic Information	
Property	729 Beachside Resort and Suites (50)
Property Short Name	Beachside Resort (30)
Property Long Name	Beachside Resort and Suites (200)
Division	(35)
Address 1	104 Ocean Blvd. (45)
Address 2	(45)
City	Galveston (50)
County	(50)
State/Province	TX Texas (50) <input type="button" value="Clear Entry"/>
Code	State/Province Name

Create comprehensive property profiles — including key features, accessibility information, business services, dining options, and meeting and event space specifications. Automatically import your property content.

Start Date		End Date		Status	All
<< June, 2014 >>	<< June, 2014 >>			Company	Lanyon H
Sun Mon Tue Wed Thu Fri Sat	Sun Mon Tue Wed Thu Fri Sat			Target	HODPublisher
1 2 3 4 5 6 7	1 2 3 4 5 6 7			Type	Publish
8 9 10 11 12 13 14	8 9 10 11 12 13 14			Checked	All
15 16 17 18 19 20 21	15 16 17 18 19 20 21			Log Contains	
22 23 24 25 26 27 28	22 23 24 25 26 27 28			Name	
29 30 1 2 3 4 5	29 30 1 2 3 4 5			Contains	
6 7 8 9 10 11 12	6 7 8 9 10 11 12			<input type="button" value="Search"/>	
Today: 6/6/2014	Today: 6/6/2014				
12:00 AM	11:59 PM				

Note: Buttons process only the current page.

Select	ID	Company	Target Name	Name
<input type="checkbox"/>	22638327	Lanyon H	WSPN HOD	LN555_105_2014-06-06T13_08_04.xml 
<input checked="" type="checkbox"/>	22638326	Lanyon H	SABR HOD	LN555_103_2014-06-06T13_08_03.xml 
<input checked="" type="checkbox"/>	22638325	Lanyon H	APOL HOD	LN555_102_2014-06-06T13_08_02.xml 
<input checked="" type="checkbox"/>	22638324	Lanyon H	AMAD HOD	LN555_101_2014-06-06T13_08_02.xml 

View detailed reports of your published entries. A green check mark means your latest entry successfully published in the corresponding GDS channel. Your report displays any errors for an easy fix.

Publish Immediate Property Profile Updates with HODpublisher

Stay in total control of the content and features viewed by travel agents on GDSs with HODpublisher. You control more than 30 customizable profile categories — each with additional sub-categories to set your property apart. Your information stays fresh with automatic updates that you control.

Access In-Depth Reports on Publishing Status and Issues

When you send content to a GDS or OTA website, can you be sure that it arrived successfully? Lanyon's reporting for Content Management summarizes the status and timing of each item published, ensuring that you can find any pending items and errors. Actual GDS green screen results and errors are also available to advanced users for troubleshooting.

Ensure Corporate Travel Buyer Satisfaction with Rate Parity

Corporate travel buyers expect that their guaranteed low rates and amenities won't exceed offers from online consumer websites. Lanyon's rate parity feature monitors multiple consumer websites to identify rates lower than negotiated corporate rates. This helps corporate buyers and hotels work together to find the best hotel rates.

Simplify GDS and OTA content management and save time and money with Lanyon Transient Content

Lanyon.com | [@Lanyon](https://twitter.com/Lanyon)



Lanyon is the **only** company to provide **comprehensive solutions** to manage transient and group travel.

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